

Individual Project: FOBO Presentation

So, you have learned about common forms of business ownership (FOBO). You have also learned about business franchises. Now, you will use your FOBO Guided Notes and FOBO slide notes to complete a FOBO research presentation.

1. **Select 4 real world FOBOs to research.** *To make good real world selections, you must review your FOBO Guided Notes and FOBO slide. You cannot use the examples given below.*

Sole Proprietorship: _____ (example: ABC Landscaping)

Partnership: _____ (example: Warner Bros.)

Corporation: _____ (example: 1-800-Flowers)

Business Franchise: _____ (example: Subway)

Using the Internet:

2. Find one picture of each of the above businesses (or a picture that would represent that business). You should have a total of four (4) pictures. Save them – you will need to insert them into your PPT.
3. Your presentation should include the following:
 - 2 facts of the FOBO from your notes and a link to a website that you also read and researched.
 - 4 advantages and 4 disadvantages of the FOBO from your notes and a link to a website that you also read and researched.
 - A link to a commercial, video, or song that is relevant to your FOBO real world example. This link must be relevant to business issues affecting your real world FOBO.
 - A link to an article or website that you researched about your FOBO real world example. This link must offer more information about the business of your real world FOBO.
 - Each slide must have notes in the notes section. These can be complete sentences or bullets. These will your notes that you will use when you present to the class.
4. Turn in assignment via Google Classroom.

Grading Rubric

Requirement	Points Possible	Points Earned
Title slide with your name and relevant class information	5	
2 facts of each FOBO from your notes AND a link to a website that you also read and researched.	18	
4 advantages and 4 disadvantages of each FOBO from your notes AND a link to a website that you also read and researched.	18	
A link to a commercial, video, or song that is relevant to each FOBO real world example. This link must be relevant to business issues affecting your real world FOBO.	18	
A link to an article or website that you researched about each FOBO real world example. Link offers more information about the business of your real world FOBO.	18	
Each slide contains notes in the notes section that offer enough information to explain clearly and in detail the content of the slide (not needed for title slide)	18	
Picture of each FOBO (or a picture that would represent that business)	5	
Total	100	
Comments:		