



Intro to Business and Technology

Goals:
Dreams with Deadlines

What Are Your Personal Goals?

Is your goal...

- To improve your grades?
- To get fit?
- To eat more vegetables?
- To get more sleep?
- To master a musical instrument?
- To read more?
- To travel?
- To go to college?

Have students share their goals with the class

Who Sets Goals

- Individuals
- Organizations
- What are examples of individuals or organizations that set goals?

Possible answers include: businesses, students, governments, hospitals, athletes, politicians, armies, religious institutions, and community groups of all sorts.

Why Set Goals

- Why do you think individuals and organizations set goals?

Possible answers include: to make progress, to guide their activities, to improve, to keep growing.

SMART Goal Setting

S	Specific
M	Measurable
A	Attainable
R	Relevant
T	Timely

Explain that when it comes to setting goals, we need to be SMART. In other words, goals have to be specific, measurable, attainable, relevant, and timely.

Specific—they must be easily understood.

Measurable—it must be clear when they are accomplished.

Attainable—they must be realistic.

Relevant—they must be related to what one wants to achieve.

Timely—they must have a deadline.

Short Term vs. Long Term

Short-term goals

Those to be achieved in less than 12 months

Long-term goals

Those to be achieved in more than a year

Students –

What are your Short-term and Long-term goals?

Explain the difference between long-term and short-term goals.

For a business, short-term goals are typically those to be achieved in less than 12 months.

Long-term goals are to be achieved in more than a year.